

## *Juan Veruete Biography*

Juan is an accomplished angler with almost 40 years of on the water experience. He has pursued almost every game fish in Pennsylvania but his specialty is kayak fishing for river smallmouth bass. Juan is owner and operator of [Kayak Fish PA, LLC](#) specializing in kayak fishing instruction and guide services. His Guided Kayak Fishing Classes cover topics such as paddling technique, holding position, fish behavior, pattern development and lure presentation. The cornerstone of Juan's classes is “on the water”, “hands on” instruction! This is where 98% of the learning will take place.



Juan has made multiple quest appearances on the Centre Sportsman TV show and holds pro-staff positions with [Winco's Custom Lures](#), [Temple Fork Outfitters](#), [kaykbassfishing.com](#). He is also on the pro team for [Columbia Sportsware](#).

Juan has written extensively on the subject of kayak fishing for [Susquehanna Fishing Magazine](#), [Smallmouths.com](#) and as a guest blogger for [VistiPA.com](#) which is Pennsylvania's official tourist site.



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Winco's Custom Lures are mainstay of Juan's presentations when fishing for the hard fighting river smallmouth. He uses Winco's hard baits and soft baits almost exclusively in his Guided Kayak Fishing Classes. Why? - Because Winco's offers a wide range of baits that match almost any fishing condition he encounters on the river with his guided clients.

Kayak Fish PA, LLC

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